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The Bangladesh Enterprise Institute (BEI) has urged the government to establish a permanent and independent 'national broadcasting commission' to regulate the broadcast media.

Addressing a press conference here today, former foreign secretary and president of the BEI, a NGO-funded organisation, Farooq Sobhan said international experiences show that diversification of the media have benefited immensely many countries in terms of development.

Echoing with Sobhan, Shahab Enam Khan, a Jahangiranagar University teacher and BEI research fellow, said the government should give permission to the private channels for running BTV and Radio's extra terrestrial frequencies.

He presented a survey report which claimed that the number of terrestrial radio listeners are far below than the viewers of terrestrial TVs.

The BEI demanded enactment of legislation to create and enable public service broadcasting, private commercial broadcasting and community broadcasting systems. It also demanded giving autonomy to BTV and Bangladesh Betar.